2015 Annual Mayor’s Winter Conference

“Creating Partnerships Through Engagement, Communication, and Other Preventive Measures”

Presented by Colonel David G. Rice, Chief of Police
City of New Carrollton Police Department
Building Partnerships

- How are partnerships built?
- COMMUNITY ORIENTED POLICING
- What is a stakeholder?
  - A Stakeholder is anyone with a vested interest in the betterment of the Community in which we serve
- Why is this important?
Explain to your stakeholders what Police Officers do and why.

Train Officers to growing concerns from the community.

Education is key is change.
Monthly Breakfast with the Chief
Promote Community Involvement

FRIENDS OF NEW CARROLLTON POLICE
Community Oriented Policing Starts in the Community

It may start with the Community but in the Police Department - Community Oriented Policing begins at the top and trickles down. Lead by example.
Community Contact Is Vital

Face to Face Business Checks

High Visibility Patrols

House and Wellness Checks
Police Officers are Human too.
Relationships with the Schools
Reaching the Community

National Night Out 2014

Police-Community Partnerships
Community Outreach

- House Checks – Check the home of your stakeholders while they are away on vacation, work travel, etc.
- Wellness Checks - Check on the welfare of your stakeholders.
Maintain Effective Relationships
Something as simple as an Officer in a crosswalk can have an impact on crime.
In 2014 the City of New Carrollton Police Department and the Charles Carroll Middle School partnered to bring the Junior Police Academy to its students.
Social media can be a very powerful tool for strengthening the community, although social media interaction should not be viewed as a substitute for face-to-face gatherings. Social media can support communities in a myriad of ways: connecting people with similar interests, sharing information about events in their community, as well as providing ways for people to engage in dialogue for problem solving.
Examples of Social Media

@NCPD_news

YouTube
Support Your Community
Be willing to do what others won’t!
When all else fails...

CALL FOR BACKUP!